Nathan Weinberg

Data Analytics Bootcamp

Excel Homework Week 1

1. 3 Conclusions:
   1. More Kickstarters are successful than fail.
   2. Plays are the most popular sub-category of kickstarters.
   3. Journalism is the least popular category of kickstarter.
2. Limitations:
   1. The kickstarter revenues are listed in many different currencies, so they are hard to compare apples to apples.
   2. Some of the kickstarters have the goal set at $1, so they skew the successful data (less fails).
   3. There is no explanation for the column called Spotlight, so I am not clear on what that shows.
3. 3 tables we could create:
   1. Comparison of successful kickstarters by average dollar range. Which range of average dollars are most/least successful?
   2. Successful kickstarters by year. Are the numbers growing?
   3. Popularity of various categories over time.